



SANKATY LIGHT BENEFITS

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SANKATY LIGHT BENEFITS LAUNCHES UNIQUE HEALTH INSURANCE PLAN

Tax-advantaged 'ExecSelect™' Plan Provides Employers Cost-efficient Recruitment Tool

MIAMI, Fla.; Oct. 14—Sankaty Light Benefits (SLB) announced today the introduction of its Key Employee Health Care Cost Reimbursement Plan: *ExecSelect™*. The fully insured, excepted benefits plan provides direct, tax-advantaged reimbursement to key employees and their eligible dependents for health care expenses not covered by their employer's primary medical plan – and all premium costs are tax-deductible for employers.

According to Steven W. Jacobson, founder, CEO and President of SLB, *ExecSelect™* offers businesses one of the most cost-efficient ways to boost their primary health plan benefits, recruitment incentives and overall compensation packages for key employees who drive and sustain business growth.

“With today's soaring deductibles, co-pays, co-insurance and other out-of-pocket expenses that are not typically covered by a company's primary medical plan, it's difficult and cost-prohibitive for businesses – particularly those small- to mid-size – to provide key employees with the added level of health insurance coverage they want and seek,” he explained. “*ExecSelect™* not only provides that additional coverage, it also provides businesses with a cost-effective tool for recruiting, retaining and rewarding high-level talent. There's no other product like it in the marketplace.”

Jacobson said that *ExecSelect™* even covers vision, dental, in-home nursing, psychiatric care and other services rarely covered by employer health plans today.

“Additionally,” he continued, “*ExecSelect™* provides corporate health insurance brokers with a new product they can use to leverage and add value to their primary health plan offerings – which can help them to increase sales and their competitive edge. So, the plan is a win-win for employers, brokers and employees alike.”

Sankaty Light Benefits is a Miami-based, privately held healthcare and insurance services company dedicated to providing businesses with cost-effective solutions to today's costly health insurance environment, such as its *ExecSelect™* plan. The fully insured, excepted benefits plan is underwritten by United States Fire Insurance, an affiliate of Crum & Forster, and is currently available in 34 states. For more information, please visit: www.sankatylight.com or call 844-SANKATY (844-726-5289)

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